



## PSC STRATEGIC ADVISORY

PSC is the recognized specialist in providing consulting services to the electricity sector. PSC consultants provide independent strategic advisory services to industry leaders throughout the world.

### PSC Strategic Advisory services

- ▶ End-to-end provision of premium strategic advisory services
- ▶ Objective and applied excellence – solutions that are theoretically sound AND grounded in the real world
- ▶ Broad expertise spanning all the key electricity sector fields
- ▶ A global, rapidly deployable team
- ▶ A commitment to enduring client partnerships based on expert, objective advice

(Our capabilities are listed in more detail overleaf)

Our strategic advisory services are proven, assisting industry executives in critical areas such as:

- ▶ Asset strategies
- ▶ Asset management plans
- ▶ Strategic project and business case reviews
- ▶ Business case development
- ▶ Organizational readiness
- ▶ Business Process Transformation
- ▶ Regulatory compliance
- ▶ Planning and positioning

### FULL SERVICE PROVIDER

PSC is the complete full service provider of strategic advisory services. Our people bring end-to-end experience in development, implementation and operational aspects of electricity and energy assets.

### APPLIED EXCELLENCE

PSC's Strategic Advisory group offers clients objective and applied excellence. Our team of senior consultants are key leaders from each of our core business areas. This means PSC offers practical electricity industry experience underpinned by proven credentials and knowledge. These attributes ensure the solutions we recommend,

whilst theoretically sound, remain grounded in the real world and focused on adding genuine value.

### THE POWER KNOWLEDGE NETWORK

PSC has a global network of highly mobile specialist consultants. Our people are globally connected and work seamlessly with our clients in a collegial, accessible and professional manner. They bring expertise across all the key electricity sector fields, including operational technologies, market systems, power networks and HVDC.

### VENDOR NEUTRALITY AND EXPERTISE

PSC is vendor neutral. This ensures our advice is genuinely impartial. PSC strategists combine an intimate grasp of the electricity industry's specific requirements coupled with an appreciation of multi-vendor solutions. This means that the recommendations we make are optimized to provide the best solution to your business.

### THE VALUE EQUATION

The sum of what PSC offers is greater than its parts - enduring client partnerships based on mutual trust and respect; and built on expert, objective advice and services that deliver measurable value, aligned to client objectives.



Specialist Consultants  
to the Electricity Industry

HELPING OUR CLIENTS  
POWER THE WORLD



## OUR CAPABILITIES

PSC's Strategic Advisory service offers clients the following capabilities:

### Asset strategies

- ▶ Capex plans
- ▶ Network system architectures
- ▶ Development roadmaps
- ▶ Technology solutions
- ▶ Evaluation of technologies

### Strategic project and business reviews

- ▶ Project reviews
- ▶ Organizational reviews

### Business case development

- ▶ Business case preparation
- ▶ Business case analysis and justification

### Regulatory advice

- ▶ Strategic reviews of Capex and Opex programs
- ▶ Price review work
- ▶ Regulatory issues and associated works

### Operational advice

- ▶ Asset management advisory work
- ▶ Operations and maintenance reviews

### Electricity markets and policy

- ▶ Market systems strategy and evolution
- ▶ Market systems design reviews
- ▶ Independent auditing

## PROVEN REPUTATION

PSC has a global reputation for excellence. A cornerstone of this reputation is an unshakable commitment, through thick and thin, to excellent client outcomes and value driven client relationships.

The breadth and caliber of our people, coupled with the longevity of our relationships with many of our clients, has led to a portfolio of successful projects around the world.

PSC has delivered Strategic Advisory solutions in a range of markets and situations including:

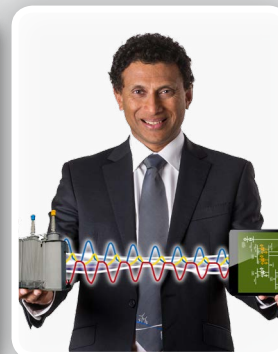
- ▶ North America – technology roadmaps
- ▶ Australia – support and development review
- ▶ New Zealand – program review

(Ask us for information about these and other solutions, or visit our website)



## OUTSTANDING PEOPLE

The PSC team is based in Asia Pacific, Europe and North America, or wherever our client's needs take them. They are on the ground specialists with a shared passion and commitment to helping PSC clients to power the world.



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